

Jobbe Jorna

Operational Excellence Leader



Date of Birth 22-04-1979

Nationality Dutch

SKILLS

- Agile Team Setup
- Business Transformation
- Change Management
- Corporate Finance
- Lean Six Sigma + CI
- Operational Excellence
- Problem Solving
- Trainer & Coach
- Value Stream Mapping

SOFTWARE

- Bloomberg
- Data Analytics : Jump + MiniTab + Power BI
- Financial Modelling in Excel
- Infront Analytics
- MS Office
- Salesforce

HOBBIES

- Tennis, Kite / Surf & MTB
- Board Gaming
- Equities Trading
- Travelling

LANGUAGES

Dutch Native

English Fluent

SUMMARY

Operational Excellence Leader. My key assets Continuous Improvement, Lean Six Sigma, Project/ Program Management and Corporate Finance. Proven track record improving Organizational Effectiveness and Process Efficiency and enable Change that maximizes Value Creation with proactive Stakeholder Management.

PROFESSIONAL EXPERIENCE

Upstream Performance, Amsterdam, the Netherlands 2018-*to date*
• Everything we do as sparring partner to management is provide guidance and support to Accelerate Growth, Maximize Value and Eliminate Waste.

Selected clients www.upstreamperformance.com

Nutreco, portfolio company of SHV 2023-2024
Operational Excellence Leader Global Supply Points - Production Locations Deventer, Sloten, Tilburg (Netherlands) and Butzow (Germany) – Buy & Built and Post Merger Integration

- Provides Strategic Leadership to Develop, Implement and Manage Nutreco Operational Excellence Program.
- Build, Lead and Manage Team of Professionals.
- Leader Training Program CI and Operational Excellence
- Project Leader driving Process Improvement and enable change that maximizes Value Creation (e.g. Yield, 1st Time Right).

Nobian, ex AkzoNobel and portfolio company of Carlyle & GIC 2022-2023
Strategy & Transformation - Operational Excellence Leader

- Provides Strategic Leadership to Develop, Implement and Manage Operational Excellence Program.
- Rebuilt, Lead & Manage Training Program (>100# participants) Lean Six Sigma Yellow Belt to Brown Belt. Drive deployment of Continuous Improvement.
- Project Leader driving Process Improvement and enable change that maximizes Value Creation. Large Scale Projects overarching multiple business lines, functions and 7# production locations Netherlands, Denmark and Germany (e.g. Master Plan Rotterdam, Purchase2Pay).

Boomerang Agency 2019

Prior to the acquisition of Boomerang by Publicis, I was Project Team Leader to Standardize and Improve Processes and enable change that maximizes value creation. Our goal was to improve customer and employee satisfaction. We successfully implemented new IT systems and substantially improved capacity utilisation. Result +EUR 500k expense savings in pilot group with no layoffs.

Philips, Amsterdam, the Netherlands 2013-2018

Director - Strategy & Transformation

- Co-Founder Philips Capital. Project Leader to Establish New Venture – Captive Finance Company “Accelerate Growth with Financing Solutions” (incl. ExCo/ SVB approvals) and Execute Strategic Initiatives.
- Finance Transformation. Business Process Owner – standardize and improve processes, according to the APQC Process Classification Framework
- Project Leader of Lean Deployment across Management Team
- Program Manager Benelux

CV Jobbe Jorna

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KPMG, Amsterdam, the Netherlands 2011-2012
Associate Director – Corporate Finance

- Program Manager Corporate Debt Advisory Practice
- Performance Manager to multiple team members
- Project Leader and Advisor to Management Teams. Selected credentials :
 - Negotiation Bankruptcy Proceedings of Lehman Brothers Securities
 - *other selected projects* Afval Energie Bedrijf (Financial Restructuring), CRH (Recapitalization), Fonterra (Recapitalization), Grontmij (Business Restructuring), WeFashion (Business Restructuring)

ING, Amsterdam, the Netherlands 2003-2010
Investment Manager

- Origination, Structuring & Execution of Private Equity Investments
- Active Portfolio Management advising and supporting management how to realize growth ambitions. *Selected credentials : Heupink Bloemen Tabak, Mooijer Volendam, Short Stay Group, WebAssets (Zoover, VakantieReiswijzer, Weeronline), @Leisure (Bellvilla & Eurorelais)*

ING Talent Program – Management Traineeship Wholesale Banking

- Associate Structured Finance Telecom EMEA, mainly LBO transactions. *selected credentials : MegaFon, PTC, TDC, Qatar Telecom, Turk Telekom*
- Assistant Relationship Manager Corporate Clients (Origination Desk). *selected credentials : IFF, Lekkerland, MEXX, SABIC, Vestas Wind Systems*
- Analyst (1) Leverage Finance (Public to Private Project; and delisting Delft Instruments); (2) **Relationship Management - Mid Corporates, Amsterdam Branch**; (3) Risk Management Wholesale

EDUCATION

Lean Six Sigma (1) **Black Belt** University of Amsterdam 2019
(2) **Green Belt** Cardiff University/Lean Six Sigma Groep

MSc. Economics, main subject Corporate Finance 1998-2003
University of Amsterdam, the Netherlands.

Internship (1) **ING Corporate Investments** Amsterdam (6months, 2003)
(2) **ING**, New York, United States (4 months, 2002)

PROFESSIONAL DEVELOPMENT

Mentor Startup Program 2019-*to date*

- (1) **ACE** (Technology & Science)
- (2) **Startlife** (Food & AgTech)

Various Financing and Soft Skills Courses 2003-*to date*
Lean Leadership at Philips, Advanced Valuation, LBO, Financial Modelling in Excel and Project Finance at Amsterdam Institute of Finance

Trainer (+1,500 Participants) & **Project Coach** 1993-*to date*

- Lean Six Sigma and Continuous Improvement Culture. *Selected clients : Nutreco, Nobian, Boomerang and Philips*
- Capital Raising, Corporate Finance, Credit Analysis and Project Finance, coaching management trainees. *Selected clients : Philips, KPMG and ING*
- Field Hockey Head Trainer Top Klasse Team (JO14) as of age 15 and soccer.

CONTACT

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