

# Case Study

## Boomerang Agency

**Change Better. *We support companies to structurally improve their business...***

### Client

Boomerang is a new breed creative agency that's playful at heart and social by nature. Boomerang specializes in connecting brands and people on social media with a twist

### Industry

Social Media Agency

### Location

Amsterdam

### Our goal was to improve customer and employee satisfaction.

- ✓ Change better starts within. we selected project team members wisely to maximize value and eliminate waste.
- ✓ We successfully implemented an hourly registration system.
- ✓ We provided training in lean basics.
- ✓ Driven by data analytics, we improved the usage of capacity and productivity. This led to substantial expense benefits.

***...with our head in the sky and feet in the mud***